

As licensee of an AM standalone operation in a medium sized market (Cedar Rapids, Iowa) I find the proposed retention of programing requirement an unnecessary, un-affordable addition to the already huge time-expensive and financially- expensive burdens placed on small radio stations. The hardware necessary to accomplish this 24/7 recording along with the media on which to store these hours and hours of program content would be cost prohibitive. And, in our specific instance, we don't air controversial or 'shock jock' programing of any kind--we're good LOCAL citizens who don't forget that we're invited guests into homes, vehicles and offices; in fact, an active slogan we've used for several years is "at KMRY, it's a party--not a potty..." I'd much rather spend the limited available capital here on upgrading our older RPU units to provide more varied LOCAL civically involved programing or hopefully units with which to better broadcast local high school sports rather than rely on poor quality cell phones we're presently using. But, if I must purchase something to record our programing uselessly, such community-friendly equipment acquisitions can't happen.

Rick Sellers
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